



California Public Employees' Retirement System
Operations Support Services Division
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CALPERS-OSS-71

August 29, 2018

Notice of Intent to Award Contract

Pursuant to Request for Proposal No. 2018-8485, the California Public Employees' Retirement System intends to award the contract for Public Affairs, Communications Support, Video Production and Multimedia Services Spring-Fed Pool Refresh No. 1 to:

A. Media Training

FTI Consulting, Inc.
555 12th Street Northwest, Suite 501
Washington, DC 20004

KP Public Affairs
621 Capitol Mall, Suite 1900
Sacramento, CA 95814

Randle Communications
500 Capitol Mall, Suite 1950
Sacramento, CA 95814

B. Writing and Editorial Services

FTI Consulting, Inc.
555 12th Street Northwest, Suite 501
Washington, DC 20004

KP Public Affairs
621 Capitol Mall, Suite 1900
Sacramento, CA 95814

Randle Communications
500 Capitol Mall, Suite 1950
Sacramento, CA 95814

C. Marketing Services

FTI Consulting, Inc.
555 12th Street Northwest, Suite 501
Washington, DC 20004

KP Public Affairs

621 Capitol Mall, Suite 1900
Sacramento, CA 95814

Randle Communications
500 Capitol Mall, Suite 1950
Sacramento, CA 95814

EMRL
1020 10th Street
Sacramento, CA 95814

D. Survey and Research Services

FTI Consulting, Inc.
555 12th Street Northwest, Suite 501
Washington, DC 20004

E. Specialized Communications Services

FTI Consulting, Inc.
555 12th Street Northwest, Suite 501
Washington, DC 20004

F. Crisis Communications Services

FTI Consulting, Inc.
555 12th Street Northwest, Suite 501
Washington, DC 20004

Olmstead Williams Communications, Inc.
10940 Wilshire Boulevard, Suite 1210
Los Angeles, CA 90024

Randle Communications
500 Capitol Mall, Suite 1950
Sacramento, CA 95814

G. Video and Multimedia Production Services

Fiat Luxx Productions
529 12th Street
Sacramento, CA 95814

Form & Fiction, LLC
1935 Lawton Street
San Francisco, CA 94122

FTI Consulting, Inc.
555 12th Street Northwest, Suite 501
Washington, DC 20004

Contracts are of no force or effect until approved by the authorized officials. Contractors may not commence performance until such approval has been obtained.

Any inquiries should be directed to Justin Heeb, Contracts Officer.

Post: August 30, 2018 through September 6, 2018

Award Date: September 7, 2018